

## CAREER OBJECTIVE

To develop projects that build upon my skills as a Wordpress theme developer.

## AREAS OF EXPERTISE

### Project Management

#### Layout Design:

- Books
- Magazines
- Educational Materials
- Newsletters
- Catalogs
- Brochures

### Book Cover Creation

### Illustration

### Long- and Short-Format Publication Formatting

### Publishing for e-readers and Mobile Devices

### Logo and Collateral Design

### Ad Design for Print and Web

### Web site Design/Redesign:

- (X)HTML coding/editing
- CSS Proficiency
- Cross-browser Support
- Basic SEO techniques

### Wordpress Support

- Theme edits/customization
- Custom theme development
- Blog set-up
- Updates/Maintenance
- Plug-in selection/styling

### Web Graphics Creation

### Flash and ActionScript

### Copy-editing and Writing

## RELATED EXPERIENCE

**WYRMWYRX MEDIA DESIGN, LLC**  
(2007-Present) - Denver, CO

### Owner/Designer/Developer

**Overview:** Offering freelance and contracted design services including: Web design and development; Wordpress customization and support; logo and collateral design; publication design and production; Flash support; illustration; and creating various promotional materials such as flyers, e-flyers, ads, and brochures.

**Clients:** Gold Hill General Store, HealthKeepers, Deco-Scapes, Body Integrity Center, Lungta, Helping Hands Herbals, Peak Achievement, and Richii Jai Yoga.

**LONG'S GRAPHIC DESIGN, INC.**  
(2002-Present) - Dayton, OH/Denver, CO

### Director of Operations

**Overview:** Telecommuting in a team-oriented environment as an illustrator, publication/e-pub specialist, and Web designer/developer. My duties include producing relevant editorial illustrations; designing and formatting publications, working with writers and editorial staff throughout all phases of the publication process; researching images and acquiring usage permissions; preparing publications for digital devices, and providing Web design and development services.

**Clients:** FH Bonn, Kettering Foundation, MGS Quartz, and Centerville City Schools.

**MODERN CANNABIS TIMES**  
(2009-2010) - Denver, CO

### Production Manager

**Overview:** Developed 32-48 page journal-style magazine devoted to the medical cannabis movement and hemp initiatives.

## EXPERIENCE, CONTINUED

My duties included producing the publication, contributing to content, managing the printing process, organizing production meetings, implementing the production schedule, developing and managing our Web site, editing copy, and developing marketing materials.

## TECHNICAL PROFICIENCY

### SOFTWARE:

CS4—Adobe InDesign, Adobe Photoshop, Adobe Illustrator, and Acrobat; Dreamweaver, Flash, Microsoft Word, and Microsoft Excel.

### PROGRAMMING LANGUAGES:

- (X)HTML
- CSS
- Wordpress
- Php/Mysql
- Jquery

### OPERATING SYSTEM:

Mac OSX

## PROFESSIONAL DEVELOPMENT

### International Webmaster's Association

2007: Web Technologies Certificate with a focus in CSS-driven (X)HTML development.

2008: Web Graphics and Multimedia Certificate focusing on Flash and Actionscript2.

Ongoing additional coursework in SEO and Wordpress development

### 2002-2005: Internship with Long's Graphic Design, Inc.

I trained as a publication specialist and illustrator, focusing on all phases of the publication process from initial layout conception through final copy revisions.