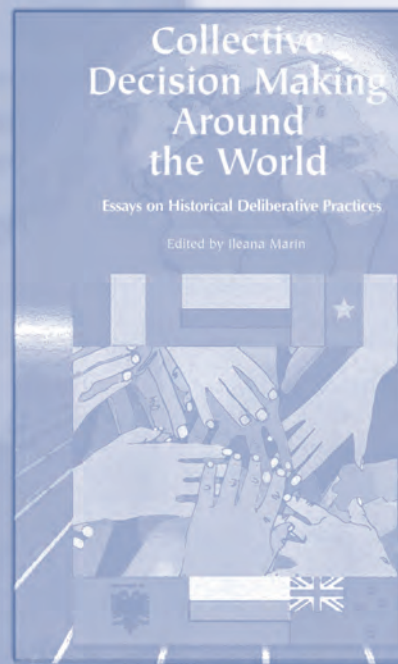
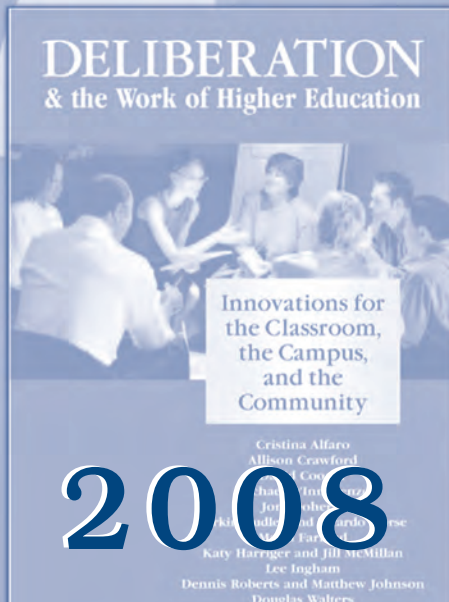
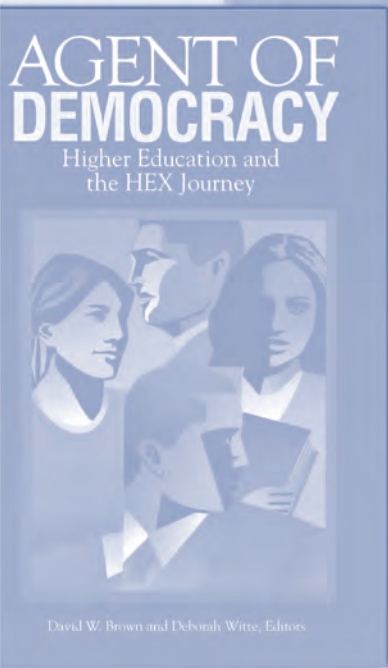
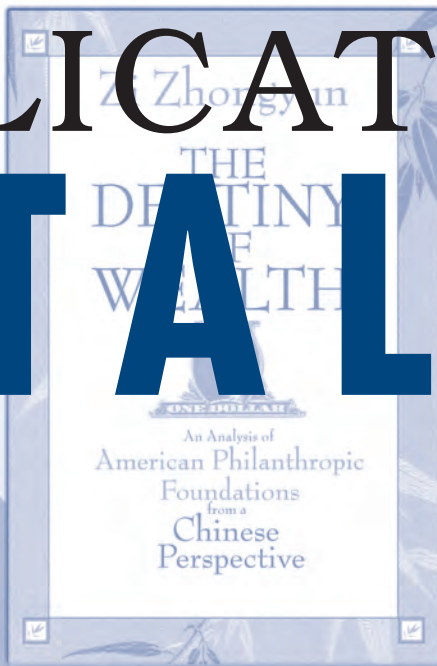
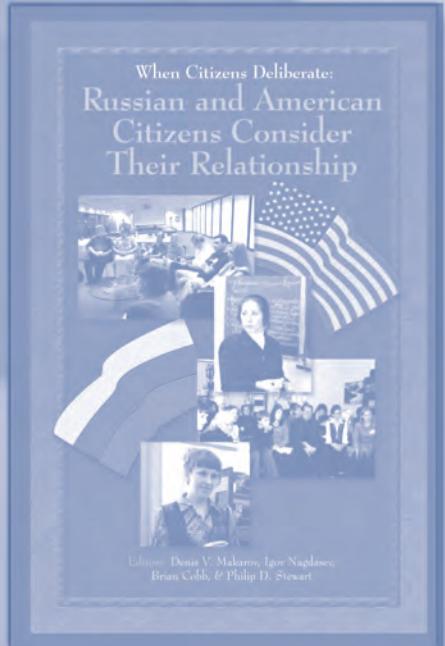


KETTERING

# PUBLICATIONS CATALOG



## 2008



**T**he Kettering Foundation (KF) is an operating and research foundation established in 1927 by Dayton, Ohio, inventor Charles F. Kettering. Originally dedicated to carrying out technical research, the foundation has broadened its mission over the years to reflect the wide-ranging humanitarian interests of its founder. Today, the foundation focuses on ways people working together can make a difference in what happens in their lives. Kettering's work is organized into seven interrelated research areas:

**Citizens and Public Choice:** Kettering studies the nature of deliberative decision making and the factors that affect the willingness of individuals and organizations to engage in it. The foundation also studies the outcomes of deliberative thinking and their implications for policy.

**Community Politics and Leadership:** Kettering looks into the nature of the work citizens do when they join together to take responsibility for both community problems and the way the community makes decisions about those problems. The foundation also studies opportunities for public work in leadership programs and community medicine projects.

**The Public and Public Education:** Kettering investigates the relationship between the public and the public education system, exploring practices that can help citizens regain a sense of ownership over their public schools.

**Institutions, Professionals, and the Public:** Kettering studies the role played in a democracy by specialized, highly skilled, often very technical professionals and by the institutions and organizations in which they function.

**Public-Academy:** Kettering examines the role higher education plays in meeting the challenges of democratic self-rule.

**The Public-Government Relationship:** Kettering conducts research on citizens' views of the political system, government, and their own role as citizens. The foundation explores the effects of demonstrating the contributions of a deliberative citizenry to policy making, and conducts collaborative research with elected officials and government agencies.

**The International and the Civil:** Kettering has joint-learning agreements with organizations around the world to study what citizens are learning about self-government and self-determination as they struggle with the problems of democracy.

# How to Order Kettering Publications

Each year, the Kettering Foundation produces a number of publications that report on its research findings. The publications listed in this catalog are available to the public. Single copies of many of them are free.

To order publications, complete the order form on Page 14, then call, or FAX, or order electronically.

**Phone: 1-800-600-4060,**

**FAX: 1-937-388-0494,**

**E-mail: [ecruffolo@ec-ruffolo.com](mailto:ecruffolo@ec-ruffolo.com)**

## The Kettering Foundation on the Internet

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Visit the Kettering Foundation on the Web at [www.kettering.org](http://www.kettering.org). It's the place to find:

- general information about the foundation, and
- an abstract database that provides flexible searching both for particular documents and for groups of documents that share some characteristic.
- whole periodicals; and,
- downloaded chapters and fuller descriptions of Kettering's newer books

## BROCHURES DESCRIBING THE WORK OF THE KETTERING FOUNDATION

### What Does It Take to Make Democracy Work as It Should?

This overview briefly describes the history and activities of the Kettering Foundation.

**6 PAGES**  
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### Introducing Kettering Foundation Research

This brochure outlines the kinds of research conducted by the Kettering Foundation in collaboration with a worldwide group of organizations working to solve similar problems related to the ways and means of making democracy work as it should.

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## CITIZENS AND PUBLIC CHOICE

### Public Thought and Foreign Policy: Essays on Public Deliberation about Americans' Role in the World

*edited by Robert J. Kingston (Kettering Foundation Press)*

In this collection of essays, seven contributors from diverse fields suggest that ordinary citizens are capable of reasoned public deliberation on matters of critical national importance. Drawing on experiences from the 2003 National Issues Convention, this collection reveals that public deliberation is a sound and practical approach to working through difficult issues, one that can enrich and inform the dialogue of democracy.

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### Mr. Boyd Connects

*by Brad Rourke*

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U.S. Representative Allen Boyd of Florida explains to interviewer Brad Rourke how participation in deliberative forums help him and other elected leaders do their jobs.



### Making Choices Together: The Power of Public Deliberation

*by David Mathews and Noëlle McAfee*

If democratic politics is to operate as it should, the public must act. First, however, it must decide what direction it wants to go. This booklet explains public deliberation, a process in which citizens weigh the costs and consequences of various approaches to solving public problems. It also provides tips for developing programs in deliberative democracy in the readers' communities.

**34 PAGES**  
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**ITEM # 9942**



### What Citizens Can Do: A Public Way to Act—Third Printing

This collection of a dozen stories is about everyday people who have changed the way politics is practiced in their communities. They share a commitment to the idea that in a democracy citizens take responsibility for dealing with community problems.

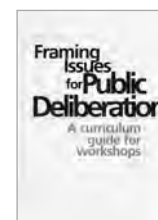
**51 PAGES**  
**\$7.00**  
**ITEM # 9868**



### Framing Issues for Public Deliberation

This working guide is designed for groups who want to learn how to frame issues for public deliberation. It describes seven basic steps or processes that a group should work through to create a successful discussion framework for use in forums or study circles.

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**\$3.00**  
**ITEM # 9900**



**NEW**

**Voices of Hope: The Story of the Jane Addams School for Democracy**  
*edited by Nan Kari and Nan Skelton*  
 (Kettering Foundation Press)

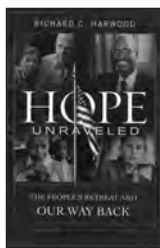


This account of the Jane Addams School captures its far-reaching mission of educating new citizens and strengthening ties among cultural groups in St. Paul, Minnesota. The book features 22 essays and more than 75 photos. The essays cover a variety of topics including the founding of the school, its important role in providing a space for democratic work, inspirational reflections by an instructor who developed a new approach to teaching, and a poignant tale of one refugee's journey from Laos to America.

**144 PAGES**  
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**Hope Unraveled: The People's Retreat and Our Way Back**  
*by Richard C. Harwood* (Kettering Foundation Press)

Harwood argues that many Americans have retreated from the public square. They are not happy about this state of affairs but do not know what to do about it. In conversations spanning more than a decade in dozens of cities across the country, Harwood has found a nation struggling with growing consumerism, distorted realities, and false divisions that cut across cultural, political, and media landscapes. We can reverse this retreat, the author says, but not on our current path.

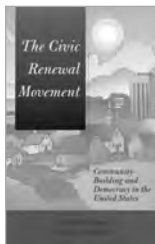


**165 PAGES**  
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**ITEM # 10107**

**The Civic Renewal Movement: Community-Building and Democracy in the United States**

*by Carmen Sirianni and Lewis Friedland*  
 (Kettering Foundation Press)

This work explores innovation in various forms of civic engagement while documenting the renewal of the civic movement and analyzing the power of citizens in their communities. From civic environmentalism to public journalism, Sirianni and Friedland offer unique insights into the future methods and directions of American self-rule while providing a resource-rich guide for future research in the field.



**165 PAGES**  
**\$9.95**  
**ITEM # 10105**

**The Call for Leaders**

Researchers at The Harwood Group studied 15 leadership development programs across the nation. They describe four basic types of programs and the different strategies used by each to do the work of developing community leaders. A final section of the report provides a framework to gauge how a program's practices matches up with its goals.

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**Beyond Constituencies: Nonprofit Boards and the Public**

*by Julie Fisher and Carolyn Farrow-Garland*

This follow-up study pursues additional questions raised by findings reported in *Squaring Realities* (see below). Interviews with members of 15 nonprofit boards—7 human service organizations focused on families and youth, 4 arts organizations, and 4 international nongovernmental organizations focused on both public accountability and the relationship of boards to the larger public beyond constituencies.

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**\$3.00**  
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**Roundtable on Democracy Research**

*by Scott London*

This report chronicles conversations among a group of distinguished democratic thinkers and practitioners who came together in 2001 to examine—and comment on—three of the most pressing challenges facing American democracy: the breakdown of the traditional community; the decline of public confidence in institutions; and the widening rift between citizens and government.

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**Squaring Realities: Governing Boards and Community-Building**

This report by The Harwood Group of Bethesda, Maryland, summarizes results of interviews with 75 presidents of school boards, community foundations local pass-through funders (such as United Way), and civic organizations. Findings revealed that public governing boards face two conflicting realities. The first is a growing desire to work more closely with their communities. The second, and more dominant, reality is an apathetic public.

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### **Creating the Commonwealth: Public Politics and the Philosophy of Public Work**

by Harry C. Boyte, Nancy N. Kari, Jim Lewis, and Nan Skelton

Overall, the general culture has increasingly come to devalue and diminish the capacities, talents, and intelligence of everyday citizens. Authors of the three case histories in this book describe new strategies and ideas for renewing public cultures, especially in educational institutions. The generative quality of meaningful work, public deliberation, and the use of political concepts are all central to this approach.

**78 PAGES**  
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### **Tupelo: The Evolution of a Community**

by Vaughn L. Grisham, Jr.  
(Kettering Foundation Press)

This book tells the remarkable story of Tupelo, Mississippi's emergence as a national model for home-grown community development. Tupelo is located in Lee County, one of the poorest counties in one of the poorest states in the Union. Today, both city and county are thriving. The author uses this case study to demonstrate that community development is often a vital component of economic development.

**244 PAGES**  
**\$19.95**  
**ITEM # 9820**



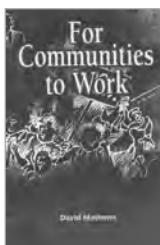
### **For Communities to Work**

by David Mathews

"Publics aren't fixed, like buildings; they have to be created and re-created," Mathews writes. This book explains how private individuals become public citizens and how publics form. Its purpose is to provide background for civic organizations that want to look at the state of the public in their communities.

**53 PAGES**  
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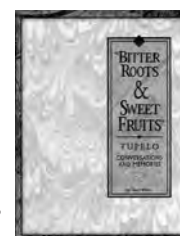


### **"Bitter Roots & Sweet Fruits": Tupelo Conversations and Memories**

by Susan Willey

The rags-to-riches story of Tupelo, Mississippi, has been documented from a historical point of view by Vaughn L. Grisham, Jr. (see above). Willey examines the phenomenon through anecdotes and stories told by the Tupelo citizens—many of them in their 70s and 80s—who spearheaded the civic and economic revival of the town and fostered what eventually became known as "the Tupelo spirit."

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### **Community Leadership: Community Change through Public Action**

by Sarah Rickman

This booklet is the final report of a three-year project designed to develop "leaderful communities." Participants set out to answer the question: What might happen if we expand traditional notions of leadership and unleash the energies that could flow from a broader vision? The publication includes descriptions of results achieved by local citizens in seven cities and towns across the U.S.

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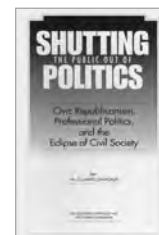


### **Shutting the Public Out of Politics: Civic Republicanism, Professional Politics, and the Eclipse of Civil Society**

by R. Claire Snyder

In this historical overview of the role of the citizen, Snyder examines the elements of, and the causes for, the decline of active citizenship in the U.S. and the emergence of "professional policy-makers." She advocates public deliberation and civic action as ways for citizens to take back their traditional roles and "force open the door" of American politics.

**52 PAGES**  
**\$3.00**  
**ITEM # 9834**



## Politics for People: Second Edition

by David Mathews

Americans today make no secret of their anger at being shut out of the political system. This book by Kettering president David Mathews is about Americans who are looking for ways to take back the system. It is about people trying to create a politics that is relevant to their everyday concerns—one in which citizens do more than vote.

Foreign language translations of the first edition of *Politics for People* are available for \$7.95 each. They can be ordered by calling 1-800-600-4060.

### Politics for People—Arabic

Item #2006 AR

### Politics for People—Rumanian

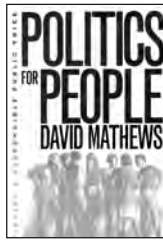
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### Politics for People—Russian

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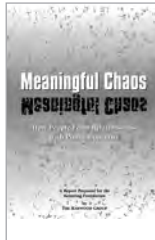
## Meaningful Chaos: How People Form Relationships with Public Concerns

This study, conducted by The Harwood Group of Bethesda, Maryland, sheds light on how authentic public opinion is formed. Researchers found that although, at first glance, the way people deal with issues seems chaotic—full of false starts, lapses, and reversals—closer inspection reveals patterns and discernible principles.

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## Citizens and Politics: A View from Main Street America

This report, based on in-depth interviews with citizens in ten cities across the nation, explores citizen attitudes on politics today. It discusses how we can bring Americans back into the political process and begin to restore public confidence in politics. The research was done by The Harwood Group of Bethesda, Maryland.

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**ITEM # 1498**



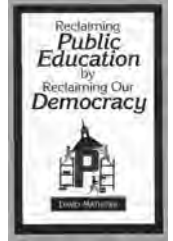
## THE PUBLIC AND PUBLIC EDUCATION

### Reclaiming Public Education by Reclaiming our Democracy

by David Mathews (Kettering Foundation Press)

*Reclaiming Public Education* **165 PAGES**  
is about what citizens and **\$9.95**  
educators alike want from **ITEM # 10121**

public education and how they might come closer to getting it. It is also about the obstacles that block them from achieving this goal. A deep chasm has developed between citizens and the schools that serve them, Mathews says. Can this divide be bridged? This book offers ideas about the work citizens can do to reverse this trend and improve education.



### Consequential Learning: A Public Approach to Better Schools

by Jack Shelton

The author recognizes that student learning takes place both in the classroom and in the community and suggests the development of pedagogies with ties to both student education and the formation of their personal characters. By encouraging students to use classroom lessons to the benefit of their communities, students learn critical thinking and judgment and bolster community involvement in school systems.

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**\$14.95**

**(paperback)**

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**(hardback)**

**ITEM # 10099HB**



### Why Public Schools? Whose Public Schools? What Early Communities Have to Tell Us

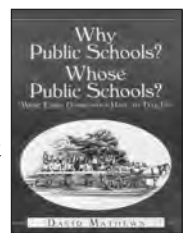
by David Mathews

As an outgrowth of the foundation's research in the politics of education, this book explores how communities once acted together to create schools. The setting is frontier Alabama, yet every state has similar stories. By exposing the tightly coupled relationship between communities and their schools, Mathews finds that cooperation and civic involvement are necessary to resolve today's educational crisis.

**232 PAGES**

**\$27.95**

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### Hard Talk: Connecting Education with Our Community

This workbook outlines a four-step process that can help citizen groups explore how education relates to what they really want for their communities. The process is designed to lead to a new way of thinking and talking about education.

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## JOURNALISM AND DEMOCRACY

### Journalism Education: Missing the Democratic Connections

by David D. Kurpius

While the author's survey of journalism professors revealed that the majority of journalism curricula are still based on the traditional skills-based courses, Kurpius describes some newer teaching practices that are designed to help students make the connections between journalism and democracy.

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### Public Journalism Past and Future

by Lewis A. Friedland (Kettering Foundation Press)

Friedland uses four newspapers —*The Wichita Eagle*, *The Charlotte Observer*, *The Virginian-Pilot*, and the *Colorado Springs Gazette* — to critically examine public journalism's successes, failures, and future challenges. This work provides new insights into the important influences that values and organizational structure have on public journalism's sustainability—in the past and in the future.

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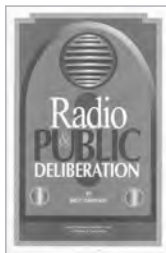


### Radio and Public Deliberation

by Brett Davidson

This comparative overview of radio in the United States and South Africa suggests that there is much more going on in the world of radio than we might have imagined. Not only does radio inform and entertain us but, the author contends, radio deserves serious attention as a medium with a vital role to play in democracy, in civic participation, and in public deliberation.

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### Speaking of Public Journalism

This book is a collection of talks delivered by thinkers and practitioners of public journalism gathered at seminars of The American Press Institute, 1993-1997. Together they describe and comment on media experiments in writing the story of America's public life in a more productive, less alienating fashion.

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### Public Journalism: Theory and Practice: Lessons from Experience

by Jay Rosen, Davis Merritt, Jr., and Lisa Austin

The authors describe an evolving philosophy about the role of the journalist in public life. In this view, news organizations should focus on the concerns of citizens and play more active roles in helping to create a healthy public climate. Professor Jay Rosen, a leading scholar of the concept, discusses the rationale behind this new approach. Former newspaper editor "Buzz" Merritt, the leading practitioner of public journalism, outlines three principles journalists must embrace to reestablish their compact with public life.

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## CIVIL PHILANTHROPY

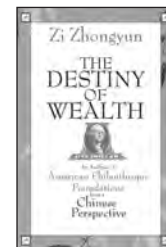
NEW

### The Destiny of Wealth: An Analysis of American Philanthropic Foundations

by Zi Zhongyun (Kettering Foundation Press)

The author presents the results of a thorough study of the historical and social underpinnings of modern U.S. foundations, their characteristics, their relationships with government, their philosophy and motivations, and the laws and regulation that govern them. A specialist in U.S.- China relations, Zi Zhongyun wrote the book primarily to help the Chinese more fully understand the United States.

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NEW

### A Civil Investing Strategy for Putting Communities in Charge

by Ramon E. Daubon

The author challenges foundations to approach giving in a new way. Even those foundations that have turned away from funding development projects and moved toward investing in individual capacities within a community have not come far enough, he asserts. What is required is for foundations to move into what he calls the "uncharted territory" of investing in a community's civic life. What this strategy involves is described in this paper, and illustrated by case histories.

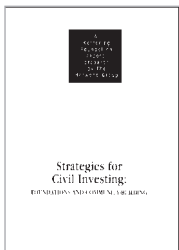
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**Strategies for Civil Investing: Foundations and Community-Building**

This report describes five key components for strengthening local communities, and discusses foundation practices that community leaders say stand in the way of meeting their goals. Its findings are based on discussions with leaders of community organizations.

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**Investing in Public Life: A Report from the 2003-2004 Dialogues on Civil Investing**  
*by Scott London*

Civil investing can be broadly defined as the use of philanthropic resources for building community and strengthening public life. This is a report of the 2003-2004 Dialogues on Civil Investing, which brought together foundation executives, community leaders, and nonprofit directors to identify common concerns and develop joint strategies for this new and different kind of grant-making.

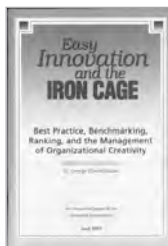
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**Easy Innovation and the Iron Cage: Best Practice, Benchmarking, Ranking, and the Management of Organizational Creativity**  
*by H. George Frederickson*

The use of what came to be known as best practices, benchmarking and ranking which took corporate America by storm in the 1980s as a method for managing innovation has seeped into government and nonprofit organizations in the intervening years. In fact, the author demonstrates, these practices have proven to be counterproductive both in the business and the public sectors. He suggests, in stead, a more flexible, less directive model he calls "sustained innovation." Frederickson offers abundant evidence that this model is more effective in producing organizational effectiveness.

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**Accountability, Community, and Philanthropic Practice**

This report is an adaptation of a remarkable conversation about accountability among leaders in the fields of philanthropy and community building that took place at the 52nd annual conference of the Council on Foundations. Participants explored the meaning and significance of accountability in contemporary philanthropy, the practices that aim to ensure accountability, and the challenges of entering into a different kind of relationship with the communities they serve.

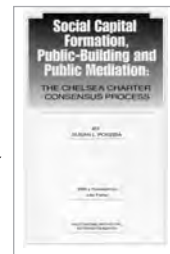
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**Social Capital Formation, Public Building, and Public Mediation: The Chelsea Charter Consensus Process**  
*by Susan L. Podziba*

Ruined by corruption, mismanagement, and bankruptcy, the town of Chelsea, Massachusetts, was placed into state receivership in the early 1990s. This case history describes a citizen-based process that fully restored the city to political and financial health. The work involved reengaging citizens who had given up on their city, and engaging the city's newcomers, who historically had been closed out of city hall.

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**THE PUBLIC AND THE ACADEMY**

**NEW**

**Deliberation & the Work of Higher Education: Innovations for the Classroom, the Campus and the Community**  
*edited by John Dedrick, Laura Grattan & Harris Dienstfry*  
*(Kettering Foundation Press)*

This thoughtful collection of essays describes in candid and practical terms the ways that learning and practicing the skills of deliberation both inside and beyond the classroom can be used to support students' development as responsible citizens. The book brings together 11 primarily narrative accounts of experiments in deliberation written by faculty and administrators in a variety of U.S. colleges and universities.

**324 PAGES**  
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**NEW**

**Agent of Democracy: Higher Education and the HEX Journey**

*edited by David W. Brown and Deborah Witte (Kettering Foundation Press)*

Featuring essays by 10 experienced theorists and practitioners, this book explores the role of higher education in democracy.

**226 PAGES**  
**\$15.95**  
**ITEM # 10163**



Ten years of lively discussion in the journal Higher Education Exchange (HEX), forms the backdrop for the book's examination of public scholarship, public work, and "public making" as these themes relate to the building of democracy.

**Engaging Campus and Community: The Practice of Public Scholarship in the State and Land-Grant University System**

*edited by Scott J. Peters, Nicholas R. Jordan, Margaret Adamek, and Theodore Alter (Kettering Foundation Press)*

The editors and authors of the essays in this book see scholars as active, contributing participants in the economic, social, cultural and political affairs of their communities.

**449 PAGES**  
**\$24.95**  
**ITEM #10123**

The image of scholars as engaged citizens emerged as an ideal in American higher education during the late nineteenth and early twentieth centuries. The prospect of an engaged academy has recently re-emerged as a key theme in educational literature, and holds promise of contributing to the larger tasks of renewing democracy.



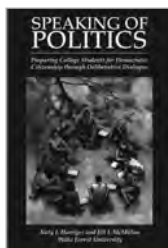
**NEW**

**Speaking of Politics: Preparing College Students for Democratic Citizenship through Deliberative Dialogue**

*by Katy J. Harriger and Jill J. Mcmillan (Kettering Foundation Press)*

Featuring essays by 10 experienced theorists and practitioners, this book explores the role of higher education in democracy.

**221 PAGES**  
**\$15.95**  
**ITEM 10161**



Ten years of lively discussion in the journal Higher Education Exchange (HEX), forms the backdrop for the book's examination of public scholarship, public work, and "public making" as these themes relate to the building of democracy.

**Going Public: Academics and Public Life**

*by Harry C. Boyte*

Many people today think of higher education as an ivory tower detached from the problems of the real world.

**30 PAGES**  
**FREE**  
**ITEM #10062**

Going Public recounts the stories of some faculty members who have traveled beyond the walls of a culture that stresses detachment and knowledge for its own sake, to reenergize the connections between productive civic engagement and civic learning opportunities for young people.



**NEW**

**Millenials Talk Politics: A Study of College Student Political Engagement**

This report, published by the Center for Information & Research on Civic Learning and Engagement (CIRCLE) in collaboration with the Kettering Foundation, follows up on a 1993 study by the Harwood Group that found college students disinterested in, and disengaged from, the nation's political system. The CIRCLE study reports on changes in student views of politics, 15 years later.

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**Information-Age Populism: Higher Education as a Civic Learning Organization**

*by Harry C. Boyte*

Viewing higher education as an environment "ripe for change," the author makes the case for colleges and universities to forsake their traditional bastions of cloistered scholarship to become "civic learning" organizations.

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What is needed to undertake the democratization of the production and diffusion of knowledge, he says, is to stress the need for disciplines to interact across porous boundaries with the wider world.



## Reports on Higher Education Seminars

by Scott London

Americans are disenchanted not only with government but also with many colleges and universities that they feel no longer serve the larger civic purposes for which they were designed. From time to time the foundation brings together higher education professionals to talk about ways to restore public trust and promote civic engagement between the public and its institutions of higher learning. A series of reports summarize their conversations and their conclusions.



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## Public Engagement in a Civic Mission: A Case Study

by Harry Boyte

This publication reports on the results of interviews with faculty members at the University of Minnesota by researchers at the university's Center for Democracy and Citizenship (CDC). The CDC's area of interest in this case was to explore the interest of faculty in redefining scholarship by encouraging patterns of outreach that explicitly integrate public engagement with research and teaching.

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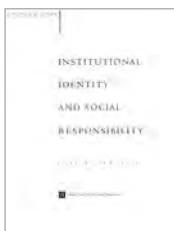


## Institutional Identity and Social Responsibility

by William M. Sullivan

America's institutions of higher learning have lost their sense of mission and are dominated today by the tendency to separate knowledge from social purpose, according to the author of this essay. Sullivan argues for restoring a broader vision of the academy "not just as knowledge-producing entities or service providers...but as important shapers of identity as explorers and conservators as well as critics of values and goals."

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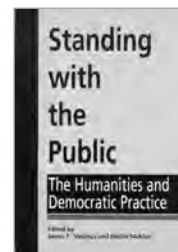
## Standing with the Public:

### The Humanities and Democratic Practice

edited by James F. Vininga and Noëlle McAfee  
(Kettering Foundation Press)

What place do the humanities have in public life? The essays in this collection look at the ways in which the humanities contribute to democratic culture, identify work that can only be done by bringing institutions of higher learning and the public together, and explore how the humanities and scholars in the humanities are changed through public engagement.

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While the council-manager plan is the dominant model of city management in the United States today, the author, an experienced city manager, maintains that "the roles of city managers and elected officials need to be radically reshaped." In this paper, she makes the case for making citizen engagement a central component of the governing process.

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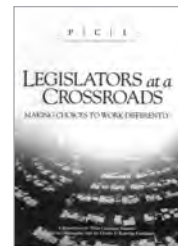


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by Joseph F. Freeman

America's system of self-government is based on the principle of representative democracy in which the election of legislators by the citizenry is the defining element. But how this principle plays out in practice depends chiefly on the relationships of legislators to their constituents. These relationships have changed over time. This essay reviews these changes with a view to illuminating some of our present discontent with government.

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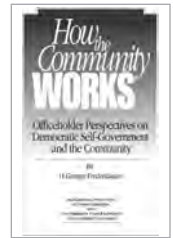


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by H. George Frederickson

The research described here reveals that, for the most part, local public officials are better at maintaining the institutions of government than they are at building communities through dialogue with citizens. This paper suggests that public officials would do well to view citizens as having an important role in helping them do their jobs.

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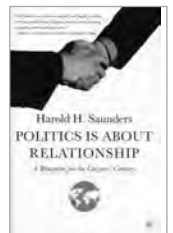


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by Harold H. Saunders

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by Denis V. Makarov, Igor Nagdesev, Brian Cobb, and Philip D. Stewart (Kettering Foundation Press)

This book sheds light on the complex views Russians and Americans have about their relationship with one another and between their two governments. Accounts and analyses of deliberative citizen forums held in Russia and the U.S. since 2000 are written by participants from both countries. The book also includes essays, written by political leaders from the two nations, that illuminate the value of such citizen deliberation for guiding policymakers who devise and carry out foreign policy.

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by Julie Fisher

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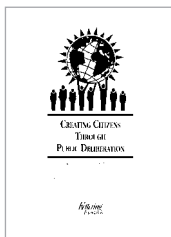
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by Alice Bobrysheva (Kettering Foundation Press)

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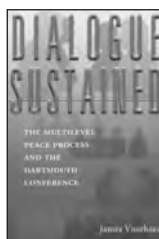


### Dialogue Sustained: The Multilevel Peace Process and the Dartmouth Conference

by James Voorhees

Drawing on extensive research and interviews, the author describes the history and evolution of a unique peacemaking venture—the Dartmouth Conference—throughout its 40 years. The Dartmouth meetings were designed to give private citizens in the Soviet Union and the United States a role to play in lessening tensions between the two nations. The book adds a new perspective on the Cold War and traces the development of a unique multilevel peace process known as sustained dialogue.

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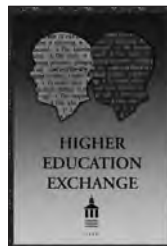
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